Exhibit 5

425 Second Street, Suite 500 2 San Francisco, CA 94107 Telephone: (415) 543-1305 3 Facsimile: (415) 543-7861 eagrover@kellergrover.com 4 Attorneys for Plaintiff Zachary Hile 5 William A. Baird (SBN 192675) 6 Launa N. Everman (SBN 227743) MILSTEIN, ADELMAN & KREGER, LLP 7 2800 Donald Douglas Loop North Santa Monica, California 90405 8 Telephone: (310) 396-9600 Facsimile: (310) 396-9635 9 tbaird@maklawyers.com 10 Attorneys for Plaintiff Shogher Andonian 11 [Additional Counsel Listed on Signature Page] 12 UNITED STATES DISTRICT COURT 13 NORTHERN DISTRICT OF CALIFORNIA ZACHARY HILE, on behalf of himself 14 and all others similarly situated, Case No.: CV-07-00716 SBA 15 Plaintiff, 16 **CLASS ACTION** ٧. 17 DECLARATION OF ERIC A. RITZ CAMERA CENTERS, INC., GROVER IN SUPPORT OF 18 MOTION FOR PRELIMINARY Defendant. 19 APPROVAL OF CLASS ACTION SETTLEMENT 20 SHOGHER ANDONIAN, individually and Date: June 3, 2008 on behalf of all others similarly situated, 21 Time: 1:00 PM Ctrm: 3, 3rd Floor Plaintiff, 22 Hon. Saundra B. Armstrong ٧. 23 RITZ CAMERA CENTERS, INC., a 24 Delaware corporation; and DOES 1 though 10, inclusive, 25 26 Defendants. 27 28

GROVER DECLARATION ISO PRELIMINARY APPROVAL OF CLASS SETTLEMENT Case No.: CV-07-00716 SBA

3 4

6

7

5

8

10 11

12

13 14

15

16

17

18 19

20

21

22

23

24

25 26

27

28

I, ERIC A. GROVER, do hereby declare and state as follows:

- I am an attorney at law, licensed to practice before the courts of the State of California and this Court. I am a partner in the law firm Keller Grover LLP, attorneys of record for Plaintiff Zachary Hile and proposed Settlement Class Plaintiffs' Counsel in this action. I have personal knowledge of the matters stated herein and, if called as a witness, I could and would competently testify thereto.
- 2. Between September 1988 and October 2005, I was first an associate and then a shareholder in the firm Littler Mendelson, P.C. Littler is the largest law firm in the United States specializing in labor and employment law. During my 17 years at Littler, I practiced extensively in all areas of labor and employment law, including wage and hour law and class action defense. I also have extensive litigation experience, including numerous arbitrations and trying a number of cases to verdict in state and federal courts.
- 3. In the time I worked at Littler, I worked on many class action matters. The following is a list of various class action matters for which I was the lead or co-lead defense attorney:
 - a. DLSE v. UI Video (Blockbuster) (Alameda County) (Failure to provide uniforms.)
 - b. Vickery, et al. v. Cinema Seven, Inc. (San Francisco County) (Independent contractor vs. employee status, overtime, minimum wage and expense reimbursement claims.)
 - c. *ILWU*, et al. v. *DMS Messenger Services*, et al. (San Francisco County) (Overtime, minimum wage, expense reimbursement and waiting time penalties.)
 - d. Shields, et al. v. Lyon's Restaurants (San Diego County) (Manager misclassification.)
 - e. O'Donnell, et al. v. Starving Students Movers (Marin County) (Overtime, minimum wage and waiting time penalties.)

C	gse 1:08-cv-00453 C	ocument 31-4	Filed 04/28/2008	Page 4 of 49
(ase 4:07-cv-00716-SB	A Document 32	Filed 04/21/2008	Page 3 of 30
1	f.	Cross, et al. vand waiting tin	. Compass (Sacrament ne penalties.)	o County) (Overtime
2	g.	Flowers, et al County) (Ove penalties.)	v. Starving Students rtime, minimum wag	Movers (San Joaquir e and waiting time
4 5	h.	Chen v. DM (Improper char	X Music, Inc. (San gebacks on commission	Francisco County) payments.)
6	i.		. Hometown Buffett (S	·
7	j.	Leoni, et al. v. (Manager misc	Jetsetter Express, Inc. (lassification.)	(San Joaquin County)
9	k.	Solano v. Cl. (Technician/sa	ark Pest Control (Lo lesperson misclassificat	os Angeles County) ion.)
10	1.	Guglielmino, e (Independent c	et al. v. McKee Foods ontractor vs. employee	s Corp. (USDC-ND) status.)
11 12	m.	Evets v. Guest misclassification	s?, Inc. (San Franciscon.)	o County) (Manager
13	4. Between (October 15, 2005 ar	d the present, I have b	een practicing law at
14	Keller Grover LLP. A	At Keller Grover,	approximately 95% o	f my time is spent
15	representing plaintiffs in	class action matte	rs. I am currently lea	d counsel or co-lead
16	counsel on more than 15			ned Class Counsel in
17	numerous recent class act	ion matters, includi	ng:	
18	a.	Watson v. Ann Case No. BC34	Taylor Stores Corp., I 2729;	Los Angles County
19	b.	Novak v. Reta County Case N	il Brand Alliance, Inc o. RG05223254;	., et al., Alameda
20 21	c.	Jos. A. Banks	Overtime Cases (Coord	dinated Proceeding
22		Jos A. Bank (JCCP NO. 4479	os. A. Bank Clothiers, 1 Clothiers, Inc., Solano	nc. and McClure v. County Case No.
23	d.	Diaz v. Best Bu	y Stores, L.P., Alamed	a County Case No.
24		Case No. RG 0	5-264187;	
25	e.	Case No. RG 0	Acquisition Corp., et al 5-258395;	, Alameda County
26 27	f.	Krispy Kreme of Avina v. Ki	Overtime Cases (Coord ispy Kreme Doughnui	linated Proceeding Corp. et al. and
28		2		
٥٥	GROVER DECLARATIO		DV ADDDOVAL OF CL	

Document 31-4

Filed 04/28/2008

Page 5 of 49

Case 1:08-cv-00453

Summary of Allegations and Procedural History

6. On February 2, 2007, Plaintiff Hile brought his action, *Hile v. Ritz Camera Centers, Inc.*, USDC-ND Case No. CV 07-0716 SBA, in this Court alleging that Ritz Camera Centers, Inc. ("Ritz" or "Defendant") violated FACTA, 15 U.S.C. § 1681c(g). On April 9, 2007, Plaintiff Andonian filed a similar action, *Andonian v. Ritz Camera Centers, Inc.*, USDC-CD Case No. CV 07-2349 GAF, in the Central District of California making the same allegations against Defendant. The *Andonian* case was transferred to the Northern District and assigned to this Court under case number C 07-06342 SBA. The Settlement resolves both lawsuits and the Parties in both the *Hile* and *Andonian* actions.¹

- 7. Plaintiffs allege that Defendant provided them and proposed class members with receipts on which the expiration date of the person's credit or debit card number were printed. By providing such receipts, Plaintiffs allege that Defendant willfully violated FACTA by recklessly disregarding or intentionally ignoring the requirements of FACTA. Plaintiffs do not allege that any of the class members suffered actual damages from these receipts. Instead, Plaintiffs allege that they and the proposed class members are entitled to statutory damages between \$100 and \$1,000 under the provisions of 15 U.S.C. § 1681n.
- 8. The Parties began discussing settlement and agreed to attempt to resolve the dispute in mediation. Prior to the mediation, the Parties exchanged relevant informal discovery, including data regarding the total number of receipts at issue during the relevant time period and when Defendant corrected its receipts. Our review and analysis

¹ We have recently learned of a third FACTA case against Defendant that was filed in the Northern District of Illinois on January 22, 2008. However, this case only covers stores in Cook County, Illinois. A copy of the Complaint in the *Mark Thomas v. Ritz Camera Centers, Inc.* action, Case Number 08-C-453, is attached hereto as **Exhibit 1**.

ase 4:07-cv-00716-SBA Document 32 Filed 04/21/2008 Page 6 of 30

of the informal discovery materials enabled Plaintiff's counsel to prepare a class-wide damage analysis.

Settlement Negotiations and Amount:

- 9. Armed with data regarding the number of receipts issued with expiration dates during the relevant time period, the Parties were able to engage in informed negotiations of possible settlement alternatives. The Parties also had an opportunity to share their respective factual and legal positions both before and at the mediation sessions held on July 26, 2007 and September 20, 2007, before the Honorable Fern S. Smith, United States District Judge (Ret.). During the course of these exchanges of information, the Parties engaged in extensive good faith, arms-length negotiations, including telephone conferences, correspondence, and formal mediation, all in an effort to settle their dispute.
- Smith (Ret.). Although some progress was made toward resolving the dispute, a second day of mediation was required. On September 20, 2007, the Parties continued their mediation efforts in another full-day session with Judge Smith. After this mediation session, the Parties agreed to a tentative resolution but continued to negotiate the settlement terms for 20 additional weeks. The mediations and post-mediation negotiations involved extensive, arm's-length negotiations; numerous offers and counter offers were exchanged before the final settlement terms were achieved. Many of the settlement terms were recommended by Judge Smith, after her review of lengthy mediation briefs submitted by Plaintiffs and Ritz, which discussed in detail the legal and factual issues in the case, and referenced various rulings on law and motion issues in other FACTA cases pending in California and elsewhere. The Parties finally agreed to the settlement terms, all of which are set forth in the Joint Stipulation of Class Action

Settlement. A true and correct copy of the Joint Stipulation of Class Action Settlement ("Stipulation") is attached hereto as Exhibit 2.

- Settlement Packages" to all class members who submit claim forms. Each Award Certificate Settlement Package shall consist of an Award Certificate with a \$15.00 value and, if applicable, a Supplemental Award Certificate, that may be applied against the instore purchase of: (1) any camera or lens with a pre-tax price, after all applicable discounts, allowances and rebates, of \$100.00 or more, or (2) any digital memory product with a pre-tax price, after all applicable discounts, allowances and rebates, of \$50.00 or more, or (3) any purchase of images or imaging products with a pre-tax price, after all applicable discounts, allowances and rebates of \$40.00 or more. Each Award Certificate and Supplemental Award Certificate shall be freely transferable and will be valid for one year after the date of issuance. Each Award Certificate Settlement Package shall have an alternative cash value of \$1.00.
- 12. The Stipulation provides that, if less than 170,000 class members submit claims, then the Claims Administrator will calculate the dollar value of a Supplemental Award Certificate by multiplying \$15 by a fraction, the numerator of which is 170,000 and the denominator of which is the actual number of Valid Claims submitted, and subtracting \$15 from the result. If fewer than 170,000 Valid Claims have been submitted, each Authorized Claimant who elected to receive an Award Certificate shall also receive one Supplemental Award Certificate.
- 13. Because the Parties cannot readily determine the identity or mailing address of absent class members, the Parties have agreed that notice to class members will be given in the following ways: 1) publication in Ritz's Sunday newspaper national advertising circulars; 2) notices posted conspicuously at Ritz stores; 3) notice on Ritz's website; and 4) notice on a separate webpage or website.

Class Counsel's Assessment of the Settlement Results:

15

16

17

18

19

20

21

22

23

24

25

26

1

2

3

The Settlement for each participating Class Member is fair, reasonable, 14. and adequate, given the inherent risk of litigation, the risk relative to class certification and the costs of pursuing such litigation. The fairness of the Settlement is demonstrated by the uncertainty and risks to the Plaintiffs and the Class both in not prevailing on one or more causes of action or theories alleged in the complaint and in non-certification. Although Class Counsel are confident that all of the elements necessary for certification are satisfied in this case, the risk of non-certification is always present. Defendant has adamantly disputed that Plaintiffs will be able to certify a class and that the putative Class Members were entitled to recovery under any of the theories alleged. If the Class were not certified, most Class Members would likely not be able to pursue their individual claims against Defendant because their individual claims would not be large enough to provide incentive to litigate individually. The Settlement takes these risks into account and is a good compromise for the damages of absent Class Members.

- 15. Prosecution of this case resulted in tangible benefits for the Class Members in the following respects: (1) By this settlement, Class Members will receive their recoveries over a reasonably short period of time as opposed to waiting additional years for the same, or possibly worse, result; and (2) settlement at this juncture will translate into significant savings in Class Counsel's fees and costs which would have only increased exponentially had the case progressed through trial, appeals, etc.
- 16. Class members who submit a claim will receive an Award Certificate with a \$15.00 value. Each Award Certificate is freely transferable and will be valid for one year after the date of issuance. Fifteen dollars in settlement benefits gives consumers 15% value compared to the minimal level of statutory damages available for a willful violation of FACTA (\$100), which is unquestionably a reasonable settlement. Although \$15 only presents a 1.5% value compared to the maximum possible recovery of \$1,000

27

28

11 12

1314

15

16 17

18

19

20 21

2223

2425

26

27

28

statutory damages due to the potentially staggering liability, or at the very least that an award of statutory damages would be excessive. Since it remains to be seen how such disputes will eventually be resolved, the value negotiated by the Parties represents a fair compromise well within the range of reasonableness.

17. For the vast majority of the Class Member population, receipt of this recovery will be an unexpected benefit in that the Class Members likely never even knew that Defendant's receipt printing practices were in question and that the Class

in statutory damages, the propriety of awarding full statutory damages to class members

who do not claim actual monetary loss is strongly disputed. Many FACTA defendants

in other similar cases have argued that lack of "actual harm" precludes an award of

Suitability of the Action for Class Certification:

18. To date, no class has been certified. The Stipulation provides that the Parties have agreed to the Court's provisional certification of the Class for purposes of this settlement only.

Members were potentially entitled to penalties before Plaintiffs filed these cases.

- 19. As proposed Class Counsel, I am confident that Plaintiffs could successfully prove that this action meets the requirements of class certification.
- 20. The Settlement Class is defined as follows: "All individual consumers in the United States of America who, between December 4, 2006 and April 9, 2007, used a credit or debit card for a transaction at a Ritz Camera Centers Location and were provided at the point of sale or transaction with an electronically-printed receipt which displayed (1) more than the last five digits of the credit or debit card number, and/or (2) the expiration date of the credit or debit card."
- 21. The Parties estimate that there are approximately 1.7 million class members, making the proposed Settlement Class sufficiently numerous that it would be "impracticable" to bring all members before the Court.

Case 1:08-cv-00453

- 22. Common questions of fact and law predominate in this case. All class members share two common legal questions -- whether Ritz violated FACTA by printing the expiration date on credit or debit card receipts (which cannot seriously be disputed), and whether Ritz's failure to comply with FACTA was willful. Any factual variations among class members, such as differences in the number of transactions they engaged in, which credit or debit cards they used, or which stores they visited, have no bearing on these common legal questions. All class members share the common interest of determining whether the same receipt-printing practice at numerous Ritz stores was lawful and whether they are entitled to the same statutory damages for Ritz's allegedly willful violation of the law.
- 23. The named Plaintiffs' claims are typical of the common claims presented. Both named Plaintiffs allege the same injury, violation of their legal rights and increased risk of identity theft, which are result of the same alleged course of conduct -- the printing of too much information on credit or debit card receipts. The named Plaintiffs claims are based on the same course of conduct that allegedly injured all Class Members.
- 24. Furthermore, the proposed Class Representatives have actively participated in this litigation. Both named Plaintiffs provided the information that allowed the case to be filed. They have always been available and willing to lend their assistance to Class Counsel and, in fact, did so during the filing of the complaint and settlement process. The named Plaintiffs have shown that they would aggressively and competently protect the interests of the Class.
- 25. Plaintiff Hile and Plaintiff Andonian also retained competent counsel to represent the Class. My 19 years of experience litigating employment cases, including serving as lead counsel in numerous wage and hour class actions, gives me the expertise and skill to serve as Settlement Class Plaintiffs' Counsel in this action. The attorneys in

my office working with me on the case also specialize in and are experienced in class action litigation. In addition, co-lead counsel for Plaintiff Hile and co-Settlement Class Plaintiffs' Counsel Thierman Law Firm, Steven L. Miller, A Professional Law Corporation and Scott A. Miller, A.P.C have considerable experience litigating class actions.

- 26. Defendant, however, has taken the position all along that this case was not suited for class action treatment and would not be possible to try as a representative action. Likewise, Defendant has been consistent in its forceful assertion that it was not liable for any statutory damages. In short, Defendant believed that it had a good chance of defeating class certification and/or prevailing on the merits of the claims. Defendant's position guaranteed a lengthy and protracted appeal process in the event they did not in fact prevail at certification and/or trial. However, Defendant was faced with the risks inherent in litigation and the prospect of lengthy and expensive litigation against Plaintiff who is represented by Class Counsel very experienced in handling these types of class actions.
- 27. Although Class Counsel were ultimately confident in the merits of the Class Members' position, we were put in the position of negotiating a settlement at this juncture or possibly face years of litigation to reach a judgment that was by no means preordained. The law regarding the interpretation of and liability under FACTA is a new area of law. Continued litigation of this lawsuit presented Plaintiffs and Ritz with substantial legal risks that are very difficult to assess. In addition, the standards for class certification are constantly evolving, and a change in law always threatened to wipe out Plaintiffs' potential recovery. In addition, a number of plaintiffs in FACTA class actions filed in California federal courts have been denied certification. Thus, although Class Counsel believe in the viability of the claims being settled in this action and the ability to succeed at class certification, we accounted for the risk that the Court would

1

3

5

678

9 10

11 12

1314

15 16

17

18

19

2021

22

23

24

25

26

27

28

reach a different conclusion, which would leave the Class Members with no recovery at all. Accordingly, Class Counsel decided that a settlement at this juncture for the agreed upon amount and distribution formula was in the best interest of the Class.

Class Representative Incentive Payments:

28. It is appropriate to recognize the contributions of the Class Representatives in prosecuting this litigation. The settlement provides named Plaintiffs and Class Representatives Hile and Andonian each with a modest \$1,000.00 incentive payment for the risks, time and effort they expended in coming forward to provide invaluable information in support of the claims alleged in the complaint.

Notice Program:

- 29. The parties have agreed to provide notice in several ways to apprise class members of the Settlement. First, notice will be published in Ritz's Sunday newspaper advertising circulars. Additionally, a link will be placed on the homepage of Ritz's website to a separate webpage or website that contains a summary of the terms of the settlement, FAQs, a printable Claim Form, an internet-based Claim Form, contact information for the Claims Administrator and Class Counsel, instructions on how to submit a Claim Form, and information concerning the date of the Final Settlement Approved Hearing. Finally, notice will be posted in all Ritz stores. This proposed notice procedure is fair and will provide Class Members with the necessary details of the proposed settlement and their options regarding submitting a claim, objecting to the settlement terms, or opting out of the Class.
 - 30. The proposed notices are attached as exhibits to the Stipulation.

Attorneys' Fees:

31. The Parties have agreed that Class Counsel will seek no more than \$765,000 in attorneys' fees, which is less than 3% of the total value of the settlement

fund and capped at 30% of the minimum value of benefits that must be distributed to class members. This agreement is fully disclosed in the Stipulation.

- 32. This Court can appreciate that litigating a high stakes case against a large corporate defendant represented by a highly respected law firm in an evolving area of law is not appealing to most lawyers, particularly when the plaintiffs' lawyer will have to finance the litigation. This case was taken on a contingency basis and is not a case undertaken lightly. The risk of advancing costs in this type of litigation can be very high.
- 33. Class Counsel has spent many hours to date litigating the case and bringing it to fruition. Counsel expects to spend additional hours preparing for and attending the Preliminary Approval Hearing and the Final Approval Hearing and administering the settlement. Class Counsel aggressively litigated the case from the beginning. After agreeing to discuss settlement with Defendant, we pursued informal discovery to provide us with the necessary documentation and information to properly assess the strengths and weaknesses of our position and legal theories and to analyze what a fair settlement amount would be.
- 34. Even with my extensive experience litigating class action cases, prosecuting these cases still carry a considerable amount of risk. The greatest early risk involves the discretionary class certification decision. Other risks abound depending on the circumstances of each case. Clients who agree to be class representatives are likewise taking considerable risk that they may be responsible for certain defense costs if the case is lost.
- 35. The nature of the work in this case, involving a class action and the novel claims made based on alleged FACTA violations, and Class Counsel's expertise justify the requested attorneys' fees as well. As mentioned above, these cases were among the first cases alleging violations of FACTA's credit card and debit card receipt printing requirements, which created risks of identity theft for consumers. Many similar cases

Case 1:08-cv-00453 Document 31-4 Filed 04/28/2008 Page 16 of 49 Case 4:07-cv-00716-SBA Document 32 Filed 04/21/2008 Page 15 of 30

Exhibit 1

Casease71-08e007-04-144A Diocomental 32 Fileded 122/12/10/2008 Pagageoff 1

JANUARY 22, 2008 MICHAEL W. DOBBINS CLERK, U.S. DISTRICT COURT

IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS **EASTERN DIVISION**

MARK THOMAS, individually and on behalf of all others similarly situated))		08 C 453
Plaintiff,))	No.	
v. RITZ CAMERA CENTERS, INC.,)))) JURY DEMANDED	JUDGE GUZMAN MAGISTRATE JUDGE COLE	
Defendant.	,))	TORT DENTINADED	

COMPLAINT - CLASS ACTION

INTRODUCTION

Plaintiff Mark Thomas brings this action to secure redress for the violation 1. by Ritz Camera Centers, Inc., ("Ritz Camera"), of the Fair and Accurate Credit Transactions Act ("FACTA") amendment to the Fair Credit Reporting Act ("FCRA").

2.

- One provision of FACTA, codified as 15 U.S.C. § 1681c(g), provides that: No person that accepts credit cards or debit cards for the transaction of business shall print more than the last 5 digits of the card number or the expiration date upon any receipt provided to the cardholder at the point of sale or transaction.
- 3. Section 1681c(g) is "not ambiguous," It "expressly prohibits printing more than the last five digits of the credit/debit card numbers and also prohibits printing the card's expiration date." Pirian v. In-N-Out Burgers, 06-1251, 2007 U.S. Dist. LEXIS 25384, 8 (C.D.Cal. Apr. 5, 2007).
- 4. The purpose of this "truncation requirement" is to prevent identity theft. The Federal Trade Commission estimates that over 9 million persons each year have their identity assumed by criminals for financial gain, causing losses in excess of \$50 billion.

Case also 171-038007064553A Diocomment 32 File ille ille 1/22/1/20/2008 Pagage of 71 5f 30

- 5. One common modus operandi of identity thieves is to obtain credit card receipts that are lost or discarded, or through theft, and use the information on them to engage in transactions. Identity thieves who do this are known as "carders" and "dumpster divers." This *modus operandi* is more common than the use of sophisticated electronic means to obtain the information. Robin Sidel, "Identity Theft —Unplugged —Despite the High-Tech Threat, When You Get Ripped Off It's Usually Still the Old Way,"Wall Street Journal, Oct. 5, 2006, p. 81.
- 6. It is possible for sophisticated identity thieves to replicate a credit card number using the expiration date and the last four digits of the card number.
 - 7. The expiration date is generally necessary for misuse of the card number.
- 8. Merchants generally will not honor a credit card in a card-not-present transaction (telephone or Internet or fax) without both the correct expiration date and the card number. Thieves therefore prefer to engage in such transactions to commit credit card fraud, so as to reduce the chances of apprehension.
- 9. To curb this means of identity theft, Congress prohibited merchants who accept credit cards and debit cards from issuing electronically-generated receipts that display either the expiration date or more than the last five digits of the card number.
- 10. The law gave merchants who accept credit cards and/or debit cards up to three years to comply with its requirements, requiring full compliance with its provisions no later than December 4, 2006.
- 11. Defendant has willfully violated this law and failed to protect plaintiff and others similarly situated against identity theft and credit card and debit card fraud by failing to comply with the truncation requirement.
 - 12. A willful violation includes reckless disregard.

13. Plaintiff brings this action against defendant based on defendant's violation of 15 U.S.C. § 1681c(g) et seq. Plaintiff seeks statutory damages, attorneys fees, costs, and such other relief as the Court deems proper, including punitive damages.

JURISDICTION AND VENUE

- 14. This Court has subject matter jurisdiction under 28 U.S.C. §1331 (federal question) and 15 U.S.C. § 1681p (FCRA).
 - 15. Venue in this district is proper because defendant does business here.

PARTIES

- 16. Plaintiff, Mark Thomas is a resident of this District.
- 17. Mr. Thomas is a former victim of identity theft.
- 18. Defendant Ritz Camera is a retailer of cameras and photographic supplies.
- 19. Defendant Ritz Camera is a "person that accepts credit cards or debit cards for the transaction of business" within the meaning of FACTA,

FACTS

20. On December 20, 2006, plaintiff received from Ritz Camera at its 2255 W. 95th Street store in Chicago, a computer generated register receipt which displayed his expiration date.

CLASS ALLEGATIONS

- Plaintiff brings this action on behalf of a class pursuant to Fed.R.Civ.F. 23(a) and (b)(3).
- 22. The class is defined as all consumers to whom Defendant Ritz Camera provided an electronically printed receipt at the point of sale or transaction in a store located in Cook County Illinois, after December 4, 2006, which receipt displays (a) more than the last five digits of

the person's credit card or debit card number, or (b) the expiration date of the person's creditor debit card or (c) both.

- 23. The class is so numerous that joinder of all individual members in one action would be impracticable,
- 24. On information and belief, there are over 100 consumers to whom Defendant Ritz Camera provided an electronically printed receipt at the point of sale or transaction after December 4, 2006, which receipt displays (a) more than the last five digits of the person's credit card or debit card number, or (b) the expiration date of the person's credit or debit card or (c) both.
- 25. Plaintiff's claims are typical of the claims of the class members. All are based on the same legal theories and arise from the same unlawful and willful conduct.
- 26. There are common questions of fact and law affecting members of the class, which common questions predominate over questions which may affect individual members. These include the following:
 - a. Whether defendant had a practice of providing customers with a sales or transaction receipt which failed to comply with the truncation requirement.
 - b. Whether defendant thereby violated FACTA;
 - c. Whether defendant's conduct was willful; and
- 27. Plaintiff will fairly and adequately represent the class members. Plaintiff has no interests that conflict with the interests of the class members. Plaintiff has retained experienced counsel.
- 28. A class action is superior to other available means for the fair and efficient adjudication of the claims of the class members. Individual actions are not economically feasible.

VIOLATIONS ALLEGED

29. Defendant violated 15 U.S.C. §1681c(g)(1), which provides that:

no person that accepts credit cards or debit cards for the transaction of business shall print more than the last five digits of the card number or the expiration date upon any receipt provided to the cardholder at the point of sale or transaction.

- 30. With respect to machines that were first put into use after January 1, 2005, 15 U.S.C. §1681c(g)(3)(B) required immediate compliance with the provisions of 15 U.S.C.§ 1681c(g)(l).
- 31. With respect to machines that were in use before January 1, 2005, 15 U.S.C. § 1681c(g)(3)(B) required compliance with the provisions of 15 U.S.C. § 168 lc(g)(1) on or after December 4, 2006.
- 32. Defendant accepts credit cards and/or debit cards in the course of transacting business with persons such as plaintiff and the class members. In transacting such business, defendant uses cash registers and/or other machines or devices that electronically print receipts for credit card and/or debit card transactions.
- 33. After the effective date of the statute, defendant, at the point of sale or transaction, provided plaintiff and each class member with one or more electronically printed receipts on each of which defendant failed to comply with the truncation requirement.
- 34. FACTA was enacted in 2003 and gave merchants who accept credit card and/or debit cards up to three years to comply with its requirements, requiring compliance for all machines no later than December 4, 2006.
 - 35. Defendant knew or should have known of the truncation requirement.
 - 36. VISA, MasterCard, the PCI Security Standards Council a consortium

Case also 71-0380070645BA Dioccurrent 132 File tile 1/02/20/2808 Pagage 02115f 30

founded by VISA, MasterCard, Discover, American Express and JCB — companies that sell cash registers and other devices for the processing of credit or debit card payments, and other entities informed defendant about FACTA, including its specific requirements concerning the truncation of credit card and debit card numbers and prohibition on the printing of expiration dates, and defendant's need to comply with the same.

- 37. The requirement was widely publicized among retailers.
- 38. For example, in response to earlier state legislation enacting similar truncation requirements, on March 6, 2003, the CEO of Visa USA, Carl Pascarella, explained that "Today, I am proud to announce an additional measure to combat identity theft and protect consumers. Our new receipt truncation policy soon limit cardholder information on receipts to the last four digits of their accounts. The cards expiration date will be eliminated from receipts altogether. . . . The first phase of this new policy goes into effect July 1, 2003 for all new terminals.....""Visa USA Announces Account Truncation Initiative to Protect Consumers from ID Theft; Visa CEO Announces New Initiative at Press Conference With Sen. Dianne Feinstein," PR Newswire, March 6, 2003.
- 39. Within 24 hours, MasterCard and American Express announced they were imposing similar requirements.
- 40. The card issuing organizations proceeded to require compliance with FACTA by contract, in advance of FACTA's mandatory compliance date.
- 41. For example, the August 12, 2006 edition of "Rules for Visa Merchants" (p. 62), which is distributed to and binding upon all merchants that accept Visa cards, expressly requires that "only the last four digits of an account number should be printed on the customer's copy of the receipt" and "the expiration date should not appear at all." These statements were accompanied by

a picture of a receipt showing precisely what had to be removed. VISA required complete compliance by July 1, 2006, five months ahead of the statutory deadline.

- 42. Defendant accepts Visa cards and is a party to a contract requiring compliance with the above-quoted requirement.
- 43. American Express has a manual that contains a similar depiction of what information must be suppressed.
 - 44. These requirements were widely publicized. The following are illustrative.
- 45. On July 9, 2003, L. Richard Fischer of VISA USA presented a written statement to the House Committee on Financial Services supporting the truncation requirements of what ultimately became FACTA. Mr. Fischer stated: Although Visa generally believes that the details of preventing identity theft should be left to financial institutions that are best suited to address ever evolving fraud techniques, Title II could provide important benefits to consumers and financial institutions alike by establishing workable identity theft provisions and ensuring that these provisions benefit from national uniformity. For example, Section 203 of Title II would prohibit any merchant or other entity that accepts credit and debit cards from printing more than the last four digits of the card account number or the expiration date upon receipts provided to cardholders at the point of sale.
- 46. The Office of Thrift Supervision of the Treasury Department ("OTS"), is responsible, *inter alia*, for compliance with FACTA by Federal savings banks. Toward this end, the OTS publishes an Examination Handbook for OTS field personnel to use when they perform an examination, or compliance audit, of a given financial institution. The February 2006 edition of the Handbook states:

Truncation of Credit and Debit Card Account Numbers

Ensure that electronically generated receipts from ATM and POS terminals or other machines do not contain more than the last five digits of the card number and do not contain the expiration dates.

47. Heartland Payment Systems, Inc. provides credit and debit card, payroll and related processing services to restaurant, hotel and retail merchants throughout the United States, and indicates on its website that it provides services to over 137,000 merchants. In 2003, Heartland broadly disseminated a pamphlet which included the following statement:

Your credit card terminal is now—or will soon be required by law or the bankcard associations to truncate—or limit—the information that can appear on electronically printed sales receipts.

What that means is that on all cardholder numbers:

- o The expiration date must be eliminated
- o All but the last four numbers of the card number must be obscured
- 48. In 2006, Heartland broadly disseminated a second pamphlet, which included the following statement:

Make every transaction a safe one. * * *

- o The cardholder's receipt *should not include* the card's expiration date and *should only include* the last 4 or 5 digits of the card number. * * * *
- 49. Another credit card processor, Commerce Bank, sent "Merchant Compliance Awareness" notices to its customers during 2004. These stated that all but the last four digits of the cardholder account number and the entire expiration date had to be suppressed from the receipt.
- 50. Many restaurant and retail trade associations apprised their merchant members that FACTA imposed truncation requirements mirroring Visa's truncation requirements. For example, the Virginia Retail Merchants Association reported in its February/March 2005 Newsletter that "FACTA says receipts for credit and debit card transactions may not include more than the last five digits of the card number or expiration date."

51. In the April 23, 2003 edition of the monthly magazine for the National Association of Convenience Stores, an article titled "Visa USA Targets Identity Theft," appeared which included the following statement:

[A]t a press conference held last month with Sen. Dianne Feinstein (D-CA), Visa announced its account truncation security policy. This protects consumers from identity theft by limiting cardholders' information on receipts to the last four digits of their accounts. The policy will also eliminate the card's expiration date from receipts altogether. Feinstein has introduced legislation to combat identity theft.

52. The April 2005 edition of the Food Industry Advisor, the newsletter for the Pennsylvania Food Merchants Association and Pennsylvania convenience Store Council, included an article regarding the requirements of credit card truncation under FACTA which included the following language:

[A]ccording to the FACTA Act, no person that accepts credit cards or debit cards for the transaction of business shall print more than the last 5 digits of the card number or the expiration date upon any receipt provided to the cardholder at the point of sale or transaction.

The same article appeared in the April 2005 Edition of the NACS Magazine, published by the National Association of Convenience Stores.

53. In its Spring 2004 Newsletter, the Connecticut Restaurant Association Newsletter included an article regarding Requirements for Credit Card Truncation, which stated:

[T] here is currently no Connecticut state law, so the two ruling requirements come from VISA and a new Federal Fair Credit Reporting Act signed in December 2003.

Truncation requires that all but the last four digits of the cardholder account number, along with the entire expiration date, be suppressed on the cardholder copy of the transaction receipt generated from all electronic terminals....

54. After the enactment of FACTA, the Wisconsin Restaurant Association issued a "Credit Card Transaction" Alert to its members, which stated:

Cascastan 7:06-0070/6453BA Documentent 32 File Tile to 1/22/20/03008 Pagree 1/9 2/516 30

You may have been hearing about credit card truncation lately. This is what you need to know.

Credit card truncation removes all but the last four (or five) digits of a credit card account number ad the expiration date from the sales receipt. For example: A non-truncated receipt would list:

Acct. # 1234 5678 7654 3210 Exp. 10/05

while a truncated receipt would show:

Acct. # **** **** 3210 Exp ****

The federal Fair and Accurate Credit Transaction Act of 2003, prohibits any person that accepts credit cards or debit cards from printing the expiration date and more than the last five digits of the card number upon any terminal-generated receipt provided to the cardholder at the point of sale....

- 55. In the January 2005 edition of the Massachusetts Restaurant Association Newsletter, an article appeared apprising Association members that both Visa and MasterCard require truncation of the entire expiration date and all but the last four digits of the cardholder account number.
- 56. Similar information was disseminated by the Ohio Restaurant Association, the Oklahoma Restaurant Association, and a significant number of other restaurant trade associations, and retail merchant trade associations.
- 57. In the March/April 2006 Edition of the Ohio Independent Automobile Dealers' Association Dealer News Magazine, and Article was published entitled "What You Should Know about Credit and Debit Card Processing and the FACTAs about Card Truncation." The article states:

What is Card Truncation? This federal law sets deadlines by which the receipt electronically printed from a credit card sale must be truncated—meaning, the receipt given to the customer shows no more than the last five digits of the customer's credit card number and does not show the expiration date.

Business owners are responsible for merchant account compliance with the truncation regulations and must make sure their printed cardholder receipts do not contain expiration dates or full account numbers. This same article appeared in the March/April edition of the West Coast Independent Automobile Dealer News.

58. The Independent Insurance Agents & Brokers of America circulated a report to its members dated June 5, 2005 titled: "Overview of the Fair Credit Reporting Act, The Fair and Accurate Credit Transactions Act, and the Drivers Privacy Protection Act." In relevant part, this publication stated:

Under the FACT Act, businesses and others accepting credit or debit cards for payment may not print more than the last five digits of the card number nor may they print the expiration date upon any receipt provided to the cardholder at the point of sale.

- 59. The November 18, 2004 edition of the Compliance Challenge, published by the Credit Union National Association News, stated: "PACTA prohibits anyone that accepts credit/debit cards to print more than the last S digits of the card number or expiration date on any receipt at the point of sale or transaction
- 60. In the October 10, 2003, edition of the PT Bulletin, a Newsletter for the American Physical Therapy Association, an article appeared titled, "Truncation Requirement Now in Effect for Credit Card Processing." In relevant part, this article stated:

Physical therapists who accept credit card payments from patients and clients face new processing requirements from major credit card companies. In an effort to minimize opportunities for credit card fraud, Visa and MasterCard...have mandated that credit card account numbers and expiration dates be masked on all receipts. Compliance with this requirement is not optional....

61. Truncation standards, including the standards reflected in the Visa Merchant Rules and in FACTA, permit the publication of the last four or five digits of customer account

Cascast 197:08-00700645BA Document 1 32 File Tile 10/22/2002008 Page 1/2 617 167 30

umbers on the receipt presented to customers at the point of sale. The publication of this minimal amount of account information is necessary to facilitate merchant account reconciliation, processing of returns, etc. In isolation, the publication of only the last four or five digits of a customer account number significantly limits the extent to which a potential identity thief can effectively use customer receipts disseminated at the point of sale to facilitate identity theft.

- 62. The publication of expiration dates on customer receipts disseminated at the point of sale, in addition to the last four or five digits of the customer account number, exponentially increases the possibility of identity theft, which is the obvious reason that Visa, and then Congress, requires the truncation of expiration dates.
- 63. Credit and debit card account numbers are not randomly generated. Instead, account numbers reflect an internal coding scheme set forth by the International Organization for Standardization ("ISO") 7812, which defines the content in the cards' magnetic strips. Consistent with this standard, every credit card number consists of the following: (a) a single digit Major Industry Identifier ("MII"); (b) an issuer identification number ("IIN"); (c) an number unique to the card; and (d) a check digit.
- 64. The MII identifies the industry of the issuer of the card, e.g., MasterCard, Visa, etc.
- 65. The IIN consists of the first six digits of the card number and identifies the specific issuer of the card.
- 66. The seventh through next to the last digit, up to a maximum of 12 digits, is the number unique to the card.
- 67. The last digit is a "check digit" that is not randomly assigned, but instead is calculated by a defined algorithm. Therefore, the "check digit" is derivative of the other numbers in

Cascaste 17:08-00-70/0645 BA Decourament 32 File Tile tile til 22/20/28008 Pagreage 2810 f 30

the credit card number.

- 68. Astute identity thieves are familiar with this coding paradigm and can use sophisticated mathematical modeling to decipher account numbers,
- 69. To the extent that an identity thief is able to decipher a credit card user's account number, the importance of truncating expiration dates becomes manifest. That is, unlike the account number on the credit or debit card, the expiration date cannot be deciphered through sophisticated mathematical modeling. Therefore, the expiration date is an important security check that corroborates that a person attempting to use a given account number is actually the authorized user of the card.
- 70. The expiration dates are also used to confirm that a person making a purchase over the phone or on the internet actually has the card in their possession.
- 71. Banks and credit card associations (i.e. Visa, MasterCard, American Express, etc.) are keenly aware of the importance of truncating expiration dates.
- 72. In addition, a would be identity thief who steals o receipt containing the last four or five digits of a credit card account number and an expiration date can use that data in an attempt to dupe the cardholder, or other potential information sources, into disclosing additional confidential financial information relating to the cardholder. The more information that is disclosed on the receipt, the easier it is to pilfer additional confidential financial information.
- 73. The costs of truncating credit and/or expiration dates and account numbers is minimal.
- 74. Most of defendant's business peers and competitors readily brought their credit card and debit card receipt printing process into compliance with FACTA by programming their card machines and devices to comply with the truncation requirement. Defendant could have

Cascasta 7:08-00701645BA Domicroement 32 File File 10/22/20128008Page 4 2916 30

readily done the same.

- 75. Defendant willfully disregarded FACTA's requirements and continued to use cash registers or other machines or devices that print receipts in violation of FACTA.
 - 76. The FCRA, 15 U.S.C. §1681n, provides:
 - §1681n. Civil liability for willful noncompliance
 - (a) In general. Any person who willfully fails to comply with any requirement imposed under this title [15 U.S.C. $\S\S1681$ et seq.] with respect to any consumer is liable to that consumer in an amount equal to the sum of—
 - (1)
- (A) any actual damages sustained by the consumer as a result of the failure or damages of not less than \$ 100 and not more than \$ 1,000;

- (2) such amount of punitive damages as the court may allow; and
- (3) in the case of any successful action to enforce any liability under this section, the costs of the action together with reasonable attorney's fees as determined by the court. . . .
- 77. The FCRA, 15 U.S.C. §168lp, provides:
- § 1681p. Jurisdiction of courts; limitation of actions

An action to enforce any liability created under this title [15 U.S.C. §1681 et seq.] may be brought In any appropriate United States district court, without regard to the amount in controversy, or in any other court of competent jurisdiction, not later than the earlier of—

- (1) 2 years after the date of discovery by the plaintiff of the violation that is the basis for such liability; or
- (2) 5 years after the date on which the violation that is the basis for such liability occurs.

WHEREFORE, plaintiff requests that the Court entry judgment in favor of plaintiff and the class members and against defendant as follows:

- a. For statutory damages of \$100 to \$1,000 per violation;
- b. For attorney's fees, litigation expenses and costs;
- c. For such other and further relief as the Court may deem proper, including punitive damages.

Respectfully submitted,

/s/ Keith J. Keogh Keith J. Keogh

Keith J. Keogh Alexander H. Burke LAW OFFICES OF KEITH J. KEOGH, LTD. 227 W. Monroe Street, Suite 2000 Chicago, IL 60606 (312) 726-1092 (312) 726-1093 (fax)

JURY DEMAND

Plaintiff requests trial by jury.

/s/ Keith J. Keogh Keith J. Keogh

Case 4:07-cv-00716-SBA Document 32-2 Filed 04/21/2008 Page 1 of 58

Exhibit 2

1	Case 1:08-cv-00453	Document 31-4	Filed 04/28/2008	Page 33 of 4		
	Case 4:07-cv-00716-SB/	A Document 32-2	Filed 04/21/2008	Page 2 of 5		
1 2 3 4 5 6 7 8 9	Eric A. Grover (SBN 13608 KELLER GROVER LLP 425 Second Street, Suite 50 San Francisco, CA 94107 Telephone: (415) 543-1305 Facsimile: (415) 543-7861 eagrover@kellergrover.com Attorneys for Plaintiff Zach William A. Baird (SBN 192 Launa N. Everman (SBN 22 MILSTEIN, ADELMAN 2 2800 Donald Douglas Loop Santa Monica, California 90 Telephone: (310) 396-9600 Facsimile: (310) 396-9635 tbaird@maklawyers.com	o ary Hile 2675) 27743) & KREGER, LLP North	Richard T. Williams Tara L. Cooper (SB: HOLLAND & KN: 633 West Fifth Street Los Angeles, Califo Telephone: (213) 896 Facsimile: (213) 896 richard.williams@h	N 239018) IGHT LLP et, 21st Floor rnia 90071-2040 6-2400 5-2450		
11	Attorneys for Plaintiff Shog	er Andonian	Attorneys for Defendant Ritz Camera			
12	[Additional Counsel Listed on Signature Page]					
13	UNITED STATES DISTRICT COURT					
14	NORTHERN DISTRICT OF CALIFORNIA					
15 16	ZACHARY HILE, on behaland all others similarly situa		Case Nos.: CV-07-00716 SBA and CV 07-2349 GAF			
17	Plaintiff,		JOINT STIPULATION ACTION SETTLEME			
18	v.)				
19	RITZ CAMERA CENTERS	S, INC.,)				
20	Defendant.	Ś				
21 22 23	SHOGHER ANDONIAN, i and on behalf of all others s situated,	ndividually) imilarly)				
24	Plaintiff,)				
25	v.	}				
26	RITZ CAMERA CENTERS Delaware corporation; and I though 10, inclusive,	S, INC., a) DOES 1)				
27	Defendants.					
28		/				
Į,		-1-	_			

Case 4:07-cv-00716-SBA Document 32-2 Filed 04/21/2008 Page 3 of 58

This Stipulation of Settlement ("Stipulation"), dated as of April 18, 2008, is made and entered into by and among all Settling Plaintiffs (as defined in Paragraph 1.23) and the Settling Defendant (as defined in Paragraph 1.21) in light of the following circumstances:

I. DESCRIPTION OF THE HILE AND ANDONIAN ACTIONS

This Stipulation settles two lawsuits wherein the Settling Plaintiffs have alleged that the Settling Defendant violated the Fair and Accurate Credit Transactions Act ("FACTA") by printing the expiration date on receipts provided to debit and credit card holders at Ritz Camera Center Locations. The first complaint, *Hile v. Ritz Camera Centers, Inc.*, ("*Hile* Action"), USDC-ND Case No. CV 07-0716 SBA, was filed on February 2, 2007. The second complaint, *Andonian v. Ritz Camera Centers, Inc.*, ("*Andonian* Action"), USDC-CD Case No. CV 07-2349 GAF, was filed on April 9, 2007.

FACTA requires that any retailer that accepts credit and/or debit cards is prohibited from printing "the expiration date upon any receipt provided to the cardholder at the point of sale or transaction." 15 U.S.C. § 1681(c)(g). FACTA was passed in 2003, but did not take effect until December 4, 2006 for point of sale ("POS") terminals that were in operation before January 1, 2005. The Settling Defendant estimates that it printed approximately 2.55 million receipts with a credit card expiration date between December 4, 2006 and April 9, 2007. The parties estimate that these receipts were provided to approximately 1.7 million different consumers. Neither the *Hile* nor *Andonian* Plaintiffs allege that any of the class members suffered actual damages from these receipts. Instead both Plaintiffs seek statutory damages of \$100 to \$1000 per violation, punitive damages, costs and attorneys' fees pursuant to 15 U.S.C. § 1681n. The parties in both the *Hile* and *Andonian* actions have consented to proceed before the Honorable Saundra B. Armstrong for all purposes.

II. DEFINITION OF THE PUTATIVE CLASS

The Settling Parties propose the following definition for the putative class:

All individual consumers in the United States of America who, between December 4, 2006 and April 9, 2007, used a credit or debit card for a transaction at a Ritz Camera Centers Location and were provided at the point of sale or transaction with an electronically-printed receipt which displayed (1) more than the last five digits of the credit or debit card number, and/or (2) the expiration date of the credit or debit card.

III. MEDIATION OF THE HILE AND ANDONIAN ACTIONS

The terms of this settlement as set forth in this Stipulation were agreed to by the Settling Parties after two separate day-long mediation sessions held at the offices of JAMS, Inc. in San Francisco, California on July 26, 2007 and September 20, 2007 before the Honorable Ferns S. Smith, United States District Court Judge (Ret.) and over 20 additional weeks of post-September 20, 2007 negotiations between the Settling Parties. The mediations and post-mediation negotiations involved extensive, arm's-length negotiations; numerous offers and counter offers were exchanged before these final settlement terms were achieved.

IV. THE SETTLING DEFENDANT'S DENIAL OF WRONGDOING AND LIABILITY

The Settling Defendant denies that it engaged in any wrongdoing in connection with the matters alleged in the *Hile* and *Andonian* Actions. Neither this Stipulation nor any document attached or referred to herein nor any action taken to carry out the settlement set forth in this Stipulation is, may be construed as, or may be used as, an admission by or against the Settling Defendant of any fault, wrongdoing or liability whatsoever. The Settling Defendant has entered into this Stipulation solely because it wishes to obtain a dismissal with prejudice of claims that have been filed against it in the *Hile* and *Andonian* Actions and to avoid the costs and risks of further litigation with respect to the claims of the Settlement Class Plaintiffs and/or putative class.

V. BENEFITS OF SETTLEMENT TO PLAINTIFFS AND THE CLASS

The Settling Plaintiffs recognize the expense and length of continued proceedings necessary to prosecute the *Hile* and *Andonian* Actions against the Settling Defendant through trial and appeals. The Settling Plaintiffs have also taken into account the uncertain outcome and risk of any litigation. In particular, the Settling Plaintiffs have taken into account the uncertainty surrounding Plaintiffs' ability to obtain class certification, as evidenced by the denial of a number of such motions filed by other FACTA plaintiffs in the Central and Northern Districts of California, including in cases involving Settling Plaintiffs' counsel herein.

In deciding to settle with the Settling Defendant, the Settling Plaintiffs considered the following facts: (1) the Settling Plaintiffs have not yet brought a motion for class certification; (2) at least 10 motions for class certification in similar FACTA cases in the Central and Northern Districts of California have been denied; (3) Plaintiffs have not alleged that any member of the putative class suffered actual damages; (4) the Settling Defendant's alleged violation of FACTA involved only credit or debit card expiration dates, and did not involve the printing of an unauthorized number of digits for any card number; (5) the Settling Defendant is currently in compliance with FACTA's truncation requirements and represents that it intends to remain in compliance in the future; and (6) even if a class were certified and willful wrongdoing were proved and the minimum statutory damages sought by Settling Plaintiffs were awarded to a class and if approved on appeal, an event that has not yet occurred in any court, such damages could cause financial ruin to the Settling Defendant. The Settling Plaintiffs have therefore determined that the settlement with the Settling Defendant as set forth in this Stipulation is in the best interest of Settlement Class Plaintiffs and the Settlement Class.

NOW, THEREFORE, IT IS HEREBY STIPULATED AND AGREED, in consideration of the mutual promises set forth herein, by and between the Settling Plaintiffs and the Settling Defendant, by and through their respective undersigned counsel of record or authorized agents, and subject to the approval of the Court, as follows:

1. Definitions

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

Whenever the following capitalized terms are used in this Stipulation, they shall have the following meanings:

- 1.1 "Authorized Claimant" means a Settling Class Member whom the Claims Administrator determines has submitted a Valid Claim and therefore is entitled to receive an Award Certificate Settlement Package and who has not Opted-Out of the Class.
- 1.2 "Award Certificate Settlement Package" means an Award Certificate with a \$15.00 value and, if applicable, a Supplemental Award Certificate, that may be applied against the in-store purchase of: (1) any camera or lens with a pre-tax price, after all other applicable discounts, allowances and rebates, of \$100.00 or more, or (2) any digital memory product with a pre-tax price, after all other applicable discounts, allowances and rebates, of \$50.00 or more, or (3) any purchase of images or imaging products with a pre-tax price, after all other applicable discounts, allowances and rebates of \$40.00 or more. Each Award Certificate shall be freely transferable and will be valid for one year after the date of issuance. Each Award Certificate Settlement Package shall have an alternative cash value of \$1.00. The Claim Form will give each Settling Class Member the option to elect either the \$15.00 value to be applied against purchases (as described above) or the direct payment of \$1.00. Only one Award Certificate and, if applicable, one Supplemental Award Certificate may be used by a Settling Class Member per store visit. As part of the settlement negotiation process, the Settling Defendant has represented that, based on its 2006 sales, more than 80% of all camera, lens and digital memory sales fall within parameters that would allow the Award Certificate to be used during such sales transactions. Moreover, more than 80% of the total sales at Ritz Camera Centers Locations encompass the sale of camera, lens, digital memory and imaging products.
- 1.3 "Claims Administrator" means EPIQ Systems, Inc. or such other administrator appointed by the Court to administer and distribute the Award Certificate Settlement Packages to Authorized Claimants.
- 1.4 "Claim Form" means the internet-based or hard copy form made available or provided to Settling Class Members by the Claims Administrator in order to submit a claim for

the Award Certificate Settlement Package, a hard copy exemplar of which is attached to this

Published Notice described in Paragraph 2.1.3 below to submit a Claim Form.

Case 4:07-cv-00716-SBA

Stipulation as Exhibit "B".

2

4

6

5

7

9 10

11 12

13

1415

16 17

18

19

20 21

2223

24

2526

27

28

1.5 "Claims Period" means the period commencing no later than the 14th day after the Court grants Preliminary Settlement Approval and ending on the last date upon which a Settlement Class Member may submit a Claim Form via the internet or postmark a hard-copy Claim Form. Each Settlement Class Member will have sixty (60) days after the date of the last

- 1.6 "Settlement Class" or "Settlement Class Member" means all individual consumers in the United States of America who, between December 4, 2006 and April 9, 2007, used a credit card or debit card at a Ritz Camera Center Location and were provided with an electronically-printed receipt at the point of sale or transaction which displayed (1) more than the last five digits of the credit or debit card number, and/or (2) the expiration date of the credit or debit card.
- 1.7 "Settlement Class Plaintiffs" means Plaintiffs Zachary Hile and Shogher Andonian.
- 1.8 "Settlement Class Plaintiffs' Counsel" means the law firms of Keller Grover LLP, Thierman Law Firm, Steven L. Miller, A Professional Law Corporation and Scott A. Miller, A.P.C, lead counsel in the *Hile* action, and Milstein, Adelman & Kreger, LLP, lead counsel in the *Andonian* Action.
- 1.9 "Effective Date" means the date upon which the Final Judgment becomes final. For purposes of defining the Effective Date, the date upon which the Final Judgment becomes final is the last date of (a) if there were no objections to the Settlement, or if there are objections to the Settlement which are withdrawn, at the time of final approval by the Court and the Court or its clerk enters the Final Judgment; (b) if there are objections to the Settlement which are not withdrawn, and if an appeal, review or writ is not sought from the Final Judgment, the day after the period for appeal has expired; or (c) if an appeal, review or writ is pursued and later dismissed or denied, the day following when the Final Judgment is no longer subject to further judicial review.

3

4

5

11

17

18

19

20

21

22

23

24

25

26

27

28

1.25 "Unknown" means claims the holders of which do not know or suspect to exist in their favor, including, but not limited to, claims which if known by them would have materially affected their decision to settle. Solely with respect to any and all Settled Claims, it is

Settling Class Members who have submitted Valid Claims shall be deemed to, and by operation

the intention of the Settling Parties that, upon the Effective Date the Settling Plaintiffs and all

of the Final Judgment shall, expressly waive and relinquish, to the fullest extent permitted by law

all such Settled Claims as more fully described in Paragraph 1.17 and, with respect to the Settled

Claims only: (1) the provisions, rights and benefits of section 1542 of the California Civil Code,

which statute provides:

1 2 3

3

6

7

8 9

10 11

12 13

15

16 17

18 19

20

2122

23

24

2526

27

28

5

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR

HER SETTLEMENT WITH THE DEBTOR;

and (2) any and all provisions, rights and benefits of any similar statute, law or principle of California or of any other jurisdiction where a Settling Class Member resides. Each of the Settling Plaintiffs further acknowledges hereby that said he or she is aware that said person may hereafter discover facts, damages, injuries, or theories in addition to or different from those which said person now knows or believes to be true, but that it is said person's intention to, upon the Effective Date, fully, finally, and forever settle and release any and all Settled Claims which now exist, may hereafter exist, or may heretofore have existed, without regard to the subsequent discovery or existence of such different or additional facts, damages, injuries or theories.

1.26 "Valid Claim" means a claim submitted by a Settling Class Member which claim has been approved by the Claims Administrator. No claim will be approved by the Claims Administrator unless it includes all of the following information and is signed under penalty of perjury (or "acknowledged as under penalty of perjury" in the case of an internet-based Claim Form): (1) the name and address of the Settling Class Member; (2) a Ritz Camera Center Location where a credit or debit card purchase was made by the Settling Class Member during the Relevant Time Period; (3) the approximate date on which the Settling Class Member made a credit or debit card purchase during the Relevant Time Period; and (4) to the recollection of the claimant, a general description of the item or items purchased during the Relevant Time Period. No more than one Claim Form per Settling Class Member will be approved as a Valid Claim. A

Claim Form may be submitted by mail or via an internet-based Claim Form. The Claims

6

9

12 13

15

16

14

17 18

19

20 21

22 23

24 25

26

27 28

Administrator shall determine if all requested information has been provided and, to the extent it deems necessary or appropriate, verify the information on the Claim Forms and shall approve all Claims submitted on a Claim Form for which the information is determined to be sufficient and valid, and which is signed by a Settling Class Member as hereinabove required. Only those claims approved by the Claims Administrator shall be deemed to be Valid Claims. 2. Administration and Distribution of Award Certificate Settlement Packages to **Authorized Claimants**

- Subject to the terms and conditions of this Stipulation, the Settling Parties have 2.1 stipulated to the following Distribution Plan:
- Beginning no more than fourteen (14) days after the Court grants Preliminary Settlement Approval, and lasting for a period of not less than sixty (60) days after the date of publication of the last Published Notice described in Paragraph 2.1.3 below (i.e., the Claims Period), the Settling Defendant will display in one or more conspicuous places at or near a register in each Ritz Camera Center Location an 8" x 11" sized "In-Store Notice." Such notice shall be in substantially the form attached to this Stipulation as Exhibit "C", and shall set forth a summary of the terms of the settlement set forth in this Stipulation, shall provide instructions on how to contact the Claims Administrator and how to submit a Claim Form, shall provide the address of the settlement website (described below), and shall notify members of the Class of the date upon which the Court will hold a hearing for the purpose of: (1) determining whether to finally approve the settlement; (2) determining the amount of attorney fees, costs and expenses to be paid to Settlement Class Plaintiffs' Counsel; and (3) determining the incentive payment (if any) to be paid to Settlement Class Plaintiffs (the "Final Settlement Approval Hearing").
- 2.1.2 Beginning no more than fourteen (14) days after the Court grants Preliminary Settlement Approval, and lasting for a period of not less than sixty (60) days after the date of publication of the last Published Notice described in Paragraph 2.1.3 below (i.e., the Claims Period), Settling Defendant will provide a link on the homepage of its website, www.ritzpix.com, to a separate webpage or website that contains a summary of the terms of the

Filed 04/21/2008

Page 12 of 58

contact information for the Claims Administrator and Settlement Class Plaintiffs' Counsel, instructions on how to submit a Claim Form, and information concerning the date of the Final Settlement Approved Hearing (the "On-Line Notice"). Copies of the agreed-upon On-Line Notice is attached to this Stipulation as Exhibit "E".

2.1.3 Settling Defendant represents that its normal Sunday newspaper national advertising inserts and circulars reach approximately 11.4 million persons per advertisement in markets where the Settling Defendant has retail locations. Within forty-five (45) days after the

settlement, a set of agreed upon FAQ's, a printable Claim Form, an internet-based Claim Form,

markets where the Settling Defendant has retail locations. Within forty-five (45) days after the Preliminary Approval Date, the Settling Defendant shall include on two separate occasions as part of its normal Sunday newspaper national advertising inserts and circulars a "Notice of Settlement and Claim Form" in substantially the form attached to this Stipulation as Exhibit "D" hereto (the "Published Notice"). As demonstrated by the text of Exhibit "D", such Published Notice will shall set forth a summary of the terms of the settlement, contact information for the Claims Administrator and Settlement Class Plaintiffs' Counsel, the address of the settlement webpage or website, instructions on how to submit the attached Claim Form, and information concerning the date of the Final Settlement Approved Hearing.

- 2.1.4 The In-Store Notice, On-Line Notice and the Published Notice shall provide that claims may be submitted for up to sixty (60) days after the date of publication of the last Published Notice (i.e., the Claims Period). The In-Store Notice, On-Line Notice and the Published Notice shall also provide that any objection to the settlement set forth in this Stipulation and any request to Opt-Out of the Settlement Class shall be submitted to the Claims Administrator within forty-five (45) days after the date of publication of the last Published Notice appears (the "Opt-Out Expiration Date").
- 2.1.5 The Parties shall request that the Court set a date for the Final Settlement Approval Hearing no more than ninety (90) days after the Opt-Out Expiration Date.
- 2.1.6 The Claims Administrator shall determine whether a claim is a Valid Claim within forty-five (45) days of receipt of a Claim Form.

described in Paragraph 2.1.2 above, for a period of not less than sixty (60) days after the last Published Notice, beginning no more than fourteen (14) days after the Preliminary Approval Date:

27

28

3

5 6

7

8

10 11

12

13 14

15 16

17

18 19

2021

22

2324

25

2627

28

- 4.1.5 Bar and permanently enjoin all Settling Plaintiffs from filing, prosecuting or otherwise pursuing any and all Settled Claims against the Settling Defendant;
- 4.1.6 Bar and permanently enjoin Settlement Class Plaintiffs and members of the Settlement Class who made a purchase at a Ritz Camera Centers Location during the Relevant Time Period using a credit card or debit card and who received a receipt containing more than the last five digits of the credit card or debit card number and/or the expiration date of the credit or debit card who reside in jurisdictions in which the Published Notice was published, in which the In-Store Notice was displayed, or in which the On-Line Notice was accessible, and who did not either Opt-Out or raise any proper written objection to the proposed settlement terms on or before the Opt-Out Expiration Date either in person, directly or through legal counsel, or in writing from filing, prosecuting or otherwise pursuing any appeal of the Final Judgment, to the extent permitted by law.
- 4.1.7 Because there is no just reason for delay, direct that the clerk of the Court enter the Final Judgment forthwith as a final judgment pursuant to Rules 54(b) and 58 of the Federal Rules of Civil Procedure; and
- 4.1.8 Without affecting the finality of the Final Judgment, reserve continuing jurisdiction over the Settling Parties for the purposes of: (a) implementation of the settlement set forth in this Stipulation; and (b) enforcing and administering the settlement and any Court orders relating to the settlement.

5. The Settling Defendant's Obligations

Award Certificate Settlement Packages issued to Authorized Claimants by the Claims
Administrator; (2) pay Settlement Class Plaintiff's Counsel its fees and expenses as ordered by
the Court pursuant to Paragraph 7 below; (3) pay all costs associated with the administration of
the Settlement including In-Store Notice, On-Line Notice, and the Published Notice; and (4) pay
the Claims Administrator for its services. Other than the foregoing obligations, the Settling
Defendant will have no other obligations to the Settling Plaintiffs, Settlement Class Plaintiffs'
Counsel, the Class Claims Administrator and/or any agent or representative thereof.

6. Releases

G.1 Upon the Effective Date, the Settling Plaintiffs on behalf of themselves, their representatives or heirs and assigns shall be deemed to have, by operation of the Final Judgment, fully, finally and forever released, relinquished and discharged, the Settling Defendant from the Settled Claims, whether or not such Settling Plaintiff individually executes a release, except for the right to enforce the terms of this Stipulation and the exhibits hereto or the Final Judgment. The Settling Plaintiffs further acknowledge that they are aware that they may hereafter discover facts in addition to or different from those which they now know or believe to be true with respect to the subject matter of the release, but that it is their intention to, upon the Effective Date, fully, finally and forever settle and release the Settled Claims against the Settling Defendant, known or unknown, suspected or unsuspected, which now exist, or heretofore have existed, or may hereafter exist, and without regard to the subsequent discovery or existence of such different or additional facts.

7. Payment of Fees and Costs to Class Plaintiff's Counsel and the Named Class Plaintiffs

- The Settling Parties have stipulated that the Settling Defendant will reimburse the Settlement Class Plaintiffs' Counsel after the Entry of Final Judgment for actual expenses and costs (which may include the fees of experts and consultants incurred in connection with prosecuting the *Hile* and *Andonian* Actions) in an amount determined by the Court subject to a maximum payment obligation of \$18,000. Settling Plaintiffs agree not to request more than \$765,000 for attorneys' fees. Settling Defendant agrees not to oppose any request for attorneys' fees and costs that does not exceed a total of \$783,000, and the Settling Parties agree that the Court may not award Settling Plaintiffs more than \$783,000 for attorneys' fees and costs.
- 7.2 The Settling Parties have stipulated that the Settling Defendant will pay the two named Settlement Class Plaintiffs an incentive payment in an amount determined by the Court, subject to a maximum payment obligation of \$2,000 to the two named Settlement Class Plaintiffs collectively. Settling Plaintiffs agree not to request more than \$2,000 for incentive payments, Settling Defendant agrees not to oppose any request for incentive payments that does not exceed

3

4 5

6 7

8

10 11

12 13

14 15

16

17 18

19

2021

22

2324

2526

27 28 \$2,000 and the Settling Parties agree that the Court may not award Settling Plaintiffs a total of more than \$2,000 for incentive payments.

7.3 The Settling Defendant shall make payment of any Court-awarded fees, costs, or payments to the named Settlement Class Plaintiffs within ten (10) days of the Effective Date, provided that the Settlement Class Plaintiffs' Counsel and the Settlement Class Plaintiffs each shall be obligated to provide the Settling Defendant with a federal tax identification number or social security number before their individual payment is made.

8. Waiver of Right to Appeal Final Judgment

- Class Plaintiffs and members of the Settlement Class who made a purchase at a Ritz Camera Centers Location during the Relevant Time Period using a credit card or debit card and who received a receipt containing more than the last five digits of the credit card or debit card number and/or the expiration date of the credit or debit card who reside in jurisdictions in which the Published Notice was published, in which the In-Store Notice was displayed, or in which the On-Line Notice was accessible, and who did not either Opt-Out or raise any proper written objection to the proposed settlement terms on or before the Opt-Out Expiration Date either in person, directly or through legal counsel, or in writing, fully, forever and finally waive, to the extent permitted by law, any right to appeal the Final Judgment including each and every term therein.
 - 9. Settling Defendants' Option to Terminate Settlement Due To Opt-Out Threshold
- 9.1 The Settling Defendant may send the Settlement Class Plaintiffs' Counsel a written notice of its intention to terminate the settlement set forth in this Stipulation (i.e., a "Termination Notice") if the Opt-Out Threshold has been reached. Any Termination Notice shall include a short plain statement summarizing the Settling Defendant's basis for the belief that the Opt-Out Threshold has been reached.
- 9.2 If Settlement Class Plaintiffs' Counsel dispute whether the Opt-Out Threshold has in fact been reached, they shall make an application (on notice to the Court) to determine the issue, provided that such application must be made no later than twenty (20) days after receipt by

Stipulation shall immediately become null and void, and this Stipulation and all negotiations and proceedings relating hereto shall be without prejudice as to the rights of any and all Settling

28

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27